

INDORE FOR KERALA- AUGUST 2018

18-08-2018 – Meeting at School of Social Sciences, DAVV

The student body of School of Social Sciences met on the 18th of September and decided to run a city wide campaign to raise awareness and aid those affected people by the flood in Kerala. In order to do this, it was decided that each student will call everyone, working professionals as well as students to volunteer for Kerala. An open call to all citizens was made on social media as well as through personal contacts.

19-08-2018 – Meeting at Krishnapura Chhatri, Indore and collection of funds at fruit market.

Students of SOSS and other concerned citizens met at Krishnapura Chhatri and everyone decided to work under the banner of ‘Indore for Kerala’. It was decided that volunteers will collect funds as well as encourage people to make direct donations to the Chief Minister’s Fund while spreading awareness about the floods. After the meeting, volunteers made posters and then raised funds in the fruit market next to the Chhatri while singing songs. The fruit and vegetable sellers welcomed the effort and encouraged the volunteers.

20-08-2018 – DAVV, Takshashila Campus

The Volunteers met at DAVV, Takshshila Campus and walked around the entire campus, making stops at institutes, the library, the canteen and Indian Coffee House to talk about the funds and encourage students to donate. Students received a good response.

22-08-2018 – Sadar Bazar Masjid, Indore

On the day of Eid, volunteers assembled outside the Sadar Bazar Masjid after the Morning Prayer. Along with posters and slogans, volunteers collected funds for Kerala and received good coverage from the press that was present to cover the festivities. The people were very generous and supported the cause heartily. Shop keepers and members of the community even joined hands and helped the volunteers.

23-08-2018 & 24-08-2018 – Rakhi for Kerala

Students set up a stall to sell rakhis at a premium in order to send the proceeds to those affected by the flood in Kerala. The stall was set up at the main gate and had various props for a selfie-booth. Many people bought rachis and female volunteers tied rakhis to the men who bought them.





